



ZEUS @ FUORISALONE 2026

ZEUS invites you to the event:

PURE DESIGN

From April 20th to 26th, during Fuorisalone, **ZEUS** presents **PURE DESIGN** in its showroom located at **Corso San Gottardo 21/9**, open every day from **10 am to 9 pm**.

PURE DESIGN stems from the desire to bring the project back to its origins. “**Pure**” not only as a style, but as a condition: a design stripped of representation, revealing itself in its actual reality.

ZEUS design is an encounter between the human being and the material, the result of the skill of our artisans, who transform the material step by step with care and experience. A process that respects time and craftsmanship, to obtain unique, authentic products that are coherent with our philosophy.

The showroom becomes a journey through time, from the first collections to the **several novelties 2026**, to highlight a continuity that has never ceased, because ZEUS research evolves without losing its identity.

Joining the exhibition space will be **PAULIG 1750**, an historic brand of hand-crafted rugs. The german manufacturer combines tradition and craftsmanship to create unique rugs using traditional techniques and high-quality materials. Each piece reflects meticulous artisanal work and can be individually customized to meet specific design preferences, making every rug a truly one-of-a-kind creation.

The exhibition will also feature

Il Nodo Cooperazione Internazionale with the photography exhibition “**IL NODO AROUND THE WORLD**,” curated by **Patrizia Scarzella**, architect and journalist. An international gallery of over 100 portraits that tells the story of a chain of solidarity through design.

On **April 22nd**, from **5 pm** to **9 pm**, a **special event** will take place, involving all the key participants in the project.

SAVE THE DATE

Monday April 20th - Sunday April 26th

10 am - 9 pm

Aperitivo every day

SPECIAL EVENT

Wednesday April 22nd, from 5 pm to 9 pm

ZEUS Design Store

Corso San Gottardo 21/9 Milan

02 89401198

zeus@zeusnoto.com

www.zeusnoto.com

Follow us on social media:

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